


FURS
*The Ideal Gift
must be
selected with care*
All our fur pieces and coats are
made in our own shop from selected
skins. All the newest designs in
popular prices.
GENFAN
209 PRODUCE EXCHANGE
Corner Madison and St. Clair Sts.
TOLEDO, O.

AGRICULTURAL REVIEW

FARMERS DEMONSTRATE THEIR POWER TO CONTROL THE
MARKET BY WITHHOLDING SUPPLIES—HOUSTON
ENDORSES CO-OPERATIVE MARKETING

(Business Feature Service.)

The recent strength in corn prices demonstrates how effectively the farmer can influence the market and control prices to an extent, despite current factors which militate against him, by the simple expedient of withholding supplies. This reduction may be voluntary and the result of a movement openly projected or an attitude actually assumed by a majority of farmers; or it may be wholly involuntary and the result of preoccupation with field work, a shortage of cars, or other factors incident to marketing.

With the new movement toward unity of action and stronger and more vital organization, the farmers are coming to realize the wisdom and virtual necessity of exercising some measure of control over the distribution of their product, just as do manufacturers and organized labor. The one carefully avoids surfeiting the market with commodities, while the other seeks to provide regular and permanent employment for its constituents and enforcement of certain rules. The farmer has always presented a strange contrast in his headlong rush for market once the crops are harvested. He floods the market and creates an unnatural and unnecessary depression. The very weight of deliveries forces a recession of prices

that may have been none too high when measured by aggregate supply and demand over a period of months. Falling prices provoke further hurried marketing, and the decline accelerates. The tide inevitably turns and the dealer profits.

One very significant feature of Secretary Houston's annual report is his open endorsement of farmers' co-operative associations, which he declares "Federal and state agencies must omit nothing to promote." Many farmers' co-operative associations are functioning today, and it is estimated in the Secretary's report that they market annually \$1,500,000,000 worth of commodities.

The coming presidential election should witness a marked increase in the farmers' direct and perhaps organized participation in state and national politics. This will prove a beneficial influence. The farmers' platform will always embrace economy and efficient business administration of public affairs. The movement will not seek to emulate the Non-Partisan league, but will follow independent lines.

Boston Toledo New York
Altoona Pittsburgh

Meyer Jonasson & Co.

209-211 Summit Street

Feature

Children's Dresses Appropriate for Gifts

Charming little dresses of fine white, blue or pink
voile and organdie, daintily embroidered and lace trim-
med. Also red or blue dotted voile—high and medium
waist line. Sizes 2 to 6 years.

\$2.50 to \$10

Prices Range According to Materials

Christmas Boxes if Desired

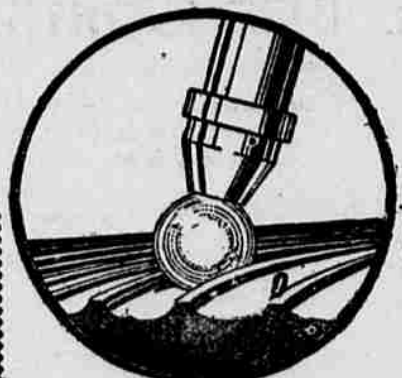
*The Ideal Gift
for the Home*



There Should Be Music In Your Home Xmas Morn

*For It's An Unalloyed Pleasure and An
Environment Which You Owe Your Family.*

Haven't you often pictured just such a scene as
you see above—yourself, the wife and the kiddies—
being entertained by the greatest artists in the world—
right in your own home?



"The Sapphire Ball"
Magnified 50 Times
Six Big Advan-
tages of the Pathe

- 1 The Full Clear Tone Of each individually toned instrument is produced by the pure tone chamber and the famous Pathe Sapphire Ball. The music flows from the records; isn't scratched off.
- 2 No Needles to Change. On a jewelled Pathe. The Sapphire Ball never wears out.
- 3 Plays All Makes of Records And plays them better.
- 4 Records Do Not Wear Out Every Pathe record is guaranteed to play 1,000 times.
- 5 Always Ready to Play As soon as you slip on a record.
- 6 The Pathe Controls Enables you to play any record loudly or softly with the same Sapphire Ball.

And in addition the Pathe has all the features of other talking machines

The Pathe
*Brings just such happiness
to you—any time you wish
—it's always ready—the
wonderful Sapphire Ball will
never wear out and there
are no needles to change.*

INTRODUCTORY OFFER

Just as an introductory offer—we are giving
with every "PATHE" purchased this week

**Beautiful Record
Album Free**

that will contain your entire purchase of
Records.

The Pathe Models
Range In Price From
\$45 to \$400

Select your Instrument now—We will arrange terms
to suit your conveniences.

TOLEDO Pathe SHOPPE

Williard S. Mefford & Co., Distributors
313-315 Jefferson Ave. Toledo, Ohio

The Lasalle & Koch Co.

Member Better Business Commission
Adams at Huron Street, Toledo, Ohio

offers



Candle Shields—

Which can also be used as electric
light shades, of the artistic and popular
parquet, which diffuses light so
warmly ----- \$1.50 to \$3

Table Lamp Shades—

Of tapestry—each bead adds rich-
ness to the light passing through. \$12
to \$15.

Table Lamp Standards—

Solid Mahogany ----- \$7
Mahogany finished ----- \$3.50

Candle Sticks—

Of solid mahogany ----- \$1 to \$5 each

Silk Pillows—

In colors that change subtly accord-
ing to the light and that harmonize with
furniture ----- \$6.50 to \$15

Telephone Shields—

Many of them are saucy dolls, who
spread silken skirts to hide a telephone.
Price ----- \$8.50 to \$20

Ostrich Quill Pens—

More picturesque even than the paint-
ed quills—boxed ----- \$4

French Ribbon Novelties—

Sachets, vanities, powder puff sets,
and picture frames in pink, blue and
orchid. Prices range from ----- 75c to \$7.50

Our ne Ware—

Which is a wonderful imitation of
Tiffany ware—cologne bottles, fruit,
card and nut dishes, and candle sticks
that look as though they had been lined
with sunbeams ----- 75c to \$8

Aquamarine Ware—

Another beautiful ware that is almost
the blue of twilight over water. The
pieces are ----- \$1.75 to \$7.25

Japanese Baskets—

For fruit and flowers—brown in clas-
sical shapes ----- \$2.50 to \$4

Fourth Floor.

Rival Pearls—

Lustrous, unbreakable and washable,
the real pearl's only rival ----- \$10 to \$50
Other Pearl Beads ----- \$1 to \$15

Zulu Beads—

Colorful strands—each bead has a
love significance ----- \$5

Pottery Beads—

Mottled and charming with the
charm of the primitive ----- \$2.95 to \$5

Crystal Beads—

Which glint softly in daylight, which
flame and scintillate in artificial light.
Priced at ----- \$3, \$3.95, \$5

Genuine Italian Cut Jet Beads—

\$10 \$12.50 \$13.50

Bead Bags—

Make wonderful gifts. Some of ours
are imported and therefore made of the
washable crystal beads. One black and
turquoise blue bag has a one-half inch
bead rope by way of handle and would
be smart with summer as well as win-
ter clothes. It is \$27.50. Others \$18.50
to \$150.

Feather Fans—

In black and colors ----- \$5.50 to \$28

Lace Point Collars—

White and cream ----- \$1 and \$1.50

Wool Scarfs—

Warm, colorful, fringed—27 inches
wide, 2 1/4 yards long ----- \$3.95

Kodaks—

Of all kinds from the tiny vest pocket
ones to the anti-stigma lens, post-card
size ones ----- \$1 to \$35

Kodak Albums—

Ranging from ----- 65c to \$5

Pictures and Frames—

Of all descriptions. Wallace Nut-
ting's pictures make particularly wel-
come gifts ----- 75c to \$10

Main Floor.